



Midwestern Governors Association

## Invest in the Midwest: We Make the Things that Power the World

September 21-22, 2010  
Columbus, Ohio

### September 21

### Hyatt on Capitol Square, 75 East State Street

11:00 -11:30 am

**Registration**, *Hyatt on Capitol Square – Congressional Room*

11:30-1:00 pm

**Welcoming Remarks and Networking Lunch**, *Hyatt on Capitol Square – Congressional Room*

1:00-2:15 pm

**Panel Discussion:** Assessing the Midwestern Investment Environment, *Hyatt on Capitol Square – Judicial Room*

- **Daniel Broderick**, Senior Fellow, BioGenerator
- **Lee Edwards**, President and CEO, Virent Energy Systems, Inc.
- **Bruce Read**, President, TSS Technologies
- **Andrew Redinger**, Managing Director, KeyBanc Utility & Alternative Energy Group

*Moderator:*

**Doug Cameron**, Founder and Managing Director, Alberti Advisors

2:15-3:30 pm

**Panel Discussion:** Current Initiatives in the Midwest

- **Patricia Brasted**, President and CEO - Wichita Technology Corporation
- **Diane Durance**, Executive Director, Great Lakes Entrepreneur's Quest
- **Bruce Greiner**, Deputy Director, Iowa Office of Energy Independence
- **Joe Kremer**, Director, Wisconsin Angel Network

*Moderator:*

**Jeannine LaPrad**, President and CEO, Corporation for a Skilled Workforce

3:30-4:00 pm

**Networking Break**

4:00-5:15 pm

**Panel Discussion:** Challenges and Opportunities of Regional Investment Strategies

- **Ted Abernathy**, Executive Director, Southern Growth Policies Board
- **Rebecca O. Bagley**, President and CEO, NorTech
- **Jason Hall**, Executive Director, Missouri Technology Corporation
- **Lachlan Seward**, Director, Auto Technology Vehicle Manufacturing Loan Program, US Department of Energy

*Moderator:*

**Allen Dines**, President, Midwest Research University Network

5:30-6:30 pm

**Reception**, *Statehouse Rotunda*

**September 22**

**Riffe Center, 77 S High St, 31<sup>st</sup> Floor**

(By invitation only | Observers welcomed)

**7:30-8:15 am**

**Breakfast, North Boardroom**

**8:30-10:00 am**

**Small Group Breakouts**

- Breakout A: Regionalism
- Breakout B: Harmonizing State Investment Strategies

**10:00-10:15 am**

**Break**

**10:15-11:30 am**

**Small Group Breakouts**

- Breakout C: Growing a Smart Investment Ecosystem
- Breakout D: Increasing Fundable Deals

**11:45-12:00 pm**

**Next Steps and Closing Remarks**

- Jesse Heier, Washington Director, Midwestern Governors Association
- Mark Shanahan, Governor Strickland's Energy Advisor and Executive Director of the Ohio Air Quality Development Authority

**12:00 pm**

**Bag Lunches Provided**

The Midwestern Governors Association would like to thank the following organizations for their assistance with this meeting:



imagination at work



**Great Plains Institute**  
Working on tomorrow's energy solutions with today's leaders