



Exploring Poverty Reduction Strategies and Advancement Opportunities in the Midwest

Ameritas Shield Club | Sporting Club Stadium

One Sporting Way | Kansas City, KS

September 22-23, 2015

DAY 1

1:00 pm

Welcome

Jesse Heier, Executive Director, Midwestern Governors Association

1:10 pm

Keynote Address

Governor Sam Brownback

1:25 pm

Guest Speaker: New Solutions to Old Problems

Robert Woodson, Founder and President, Center for Neighborhood Enterprise

2:00 pm

Panel Discussion: Developing Male-Focused Poverty Strategies

Roy L. Austin, Jr., Deputy Assistant to the President for the Office of Urban Affairs, Justice, and Opportunity, The White House

Jake Horowitz, Policy Director, Public Safety Performance Project, The Pew Charitable Trusts

Moderator: Eloise Anderson, Secretary, Wisconsin Department of Children and Families

3:15 pm

Break

3:30 pm

Guest Speaker: 3rd Grade Reading Roadmap

Andrew Hysell, Executive Director, Reading Roadmap

4:00 pm

Panel Discussion: Stopping the Cycle of Poverty

Isabel Blanco, Senior Director of Strategic Consulting, Casey Family Programs

Mike Dean, Director of the Franklin County, Ohio, YouthBuild

Scott Miller, Chief Executive Officer, Circles USA

Moderator: Jake Sipe, Executive Director, Indiana Housing and Community Development Authority

5:15 pm

Day concludes

6:00 pm

Reception

Location: Granite City Food & Brewery

1701 Village West Parkway; Kansas City

DAY 2

7:30 am

Breakfast

8:00 am

Guest Speaker: Honoring our Heroes

Chris Marvin, Principal, Marvin Strategies

- 8:30 pm** **Guest Speaker: Job Outlook for America's Graduates**
Ken Smith, President and CEO, Jobs for America's Graduates
- 9:00 am** **Panel Discussion: Public-Private Partnerships to Fill the Skills Gap**
George Cagle, Human Resources Specialist, Cobalt Boats
Brian Clayton, Human Resources Manager, Wal-Mart Distribution
Daniel Decker, Assistant Director of Employment Services, Economic and Employment Services, Kansas Department for Children and Families
Jeannine La Prad, President and CEO, Corporation for a Skilled Workforce
- Moderator: Ken Smith, President and CEO, Jobs for America's Graduates*
- 10:15 am** **Break**
- 10:30 am** **Guest Speaker: SNAP, WIC and School Meals – Meeting Needs and Working with Federal Partners**
Audrey Rowe, Administrator, Food & Nutrition Service, U.S. Department of Agriculture
- 11:00 am** **Panel Discussion: Overcoming Rural Housing Hurdles**
Scott Bernstein, President, Center for Neighborhood Technology
Lisa Houser, Executive Director, Habitat for Humanity of Iowa
Stephanie Nichols, CHDO Project Manager/Housing Specialist, Housing Assistance Council
- Moderator: Dennis Mesa, Executive Director, Kansas Housing Resources Agency*
- 12:00 am** **General meeting Wrap-up; Final questions/answers from group**
- 12:15 pm** **Box Lunches available for attendees**
- 12:15 pm** **States only lunch – state-to-state discussions and next steps**