



Maximizing Forestry Resources in the Midwest

Forest Products Laboratory | One Gifford Pinchot Drive | Madison, WI

February 21-22, 2018

AGENDA

Meeting Goal: With this meeting, MGA will highlight regional successes in the forestry industry, as well as discuss the future needs and opportunities.

Wednesday, February 21 – Day 1

- 1:00 pm** **Welcome and Introductions**
Jesse Heier, Executive Director, Midwestern Governors Association
- 1:10 pm** **Welcoming Remarks**
Governor Scott Walker, State of Wisconsin
- 1:30 pm** **Keynote Address: The Forest Products Laboratory and the Expanding Economic Growth in the Forestry Industry**
Tony Ferguson, Director, Forest Products Laboratory and Northern Research Station, U.S. Forest Service
- 2:15 pm** **Tour of Forest Products Laboratory**
- 3:45 pm** **Break**
- 4:00 pm** **Guest Speaker: Building with Wood – How Wood is Making a Comeback in the Building Industry**
Steve Cavanaugh, Principal, DLR Group
- 4:45 pm** **Panel Discussion: The Future of Wood - How Technology is Creating New Uses for Midwestern Forests**
This panel will highlight and explain the advances in the use of wood in nanotechnology, energy production, and the building sector.
Tim Baye, Professor of Business Development/Energy Finance & State Energy Specialist, University of Wisconsin-Extension
Jennifer Cover, President/CEO, WoodWorks
Alan W. Rudie, Assistant Director, Wood Fiber and Composites Research Division, Forest Products Laboratory, U.S. Forest Service
- Moderator:** Brian Brashaw, Ph.D., Program Manager, Forest Products Marketing Unit, Forest Products Laboratory, U.S. Forest Service
- 6:00 pm** **Day 1 Wrap-Up/Adjourn to Evening Reception**
Jesse Heier, Midwestern Governors Association

Evening Reception

Oliver's Public House, 2540 University Avenue, Madison, WI 53705

Thursday, February 22 – Day 2

7:30 am **Continental Breakfast Available**

8:00 am **Guest Speaker: Growing Our Existing Forestry Industries and Markets**
Troy Brown, President, Kretz Lumber

8:45 am **Roundtable Discussion: Top Issues Facing Midwestern Foresters**
The discussion will focus on the top issues facing the region's foresters and forests. Expected topics: Good Neighbor Authority, the 2018 Farm Bill reauthorization, forest management, and other issues of importance to the region.
Larry Biles, State Forester, Kansas Forest Service
Bob Boyles, Deputy Director and State Forester, Ohio Department of Natural Resources
Fred Souba, Jr., Chief State Forester, Wisconsin Department of Natural Resources

Moderator: Kristen Miller, Policy & Communications Director, Northeastern Area Association of State Foresters

10:15 am **Break**

10:30 am **Panel Discussion: Midwestern Forestry Management- Public, Private and Urban Lands**
The panel will explore the unique challenges and opportunities that our regional forests provide and how proper management can maximize our forests' potential.

Paul DeLong, Senior Vice President, Conservation and American Tree Farm System, American Forest Foundation

John Lough, Senior City Forester, City of Chicago

Marshall Pecore, Forest Manager, Menominee Tribal Enterprises

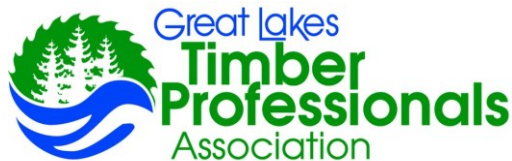
Jane Severt, Executive Director, Wisconsin County Forests Association

Moderator: Mark Rickenbach, Professor, Extension Specialist, & Chair, Department of Forest & Wildlife Ecology, University of Wisconsin-Madison

12:00 pm **Wrap-Up/Next Steps**

12:30 pm **Adjourn Meeting**

The MGA would like to thank the meeting sponsors and co-hosts:



For more information, please visit www.midwesterngovernors.org/Forestry.htm.