

MID-GRID 2035 Phase 2 Meeting 2 - Virtual

Diving into the Corporate Buyer Perspective

A growing number of corporations are setting goals for renewable energy and carbon reduction in their operations and supply chains. In tandem, the nature of these goals is evolving to include “additionality” requirements and sophisticated operational approaches to match load to renewable generation output. Meeting participants will hear from a number of companies and industry groups at the center to these trends to gain a deeper understanding of what these corporate customers endeavor to accomplish, how utilities are responding to these customers’ needs and the implications for the region’s electricity system.

October 20 – All Times in Central

9:00 am Welcome and Introductions

- Jesse Heier, Executive Director, Midwestern Governors Association

9:15 am Corporate Buying: Yesterday, Today, and in the Future

This presentation will focus on introductory information about corporate buyers, their goals, and options being taken to achieve those goals. The speaker will discuss current trends in corporate purchasing, where it is going, and the implications of these efforts for transmission grid planning.

- [Bryn Baker](#), Director of Policy Innovation, Renewable Energy Buyers Alliance (REBA)

9:45 am Corporate Buyers Case Studies

Three separate corporate buyers will provide case studies to highlight their motivations and efforts in renewable energy purchasing, how they partnered with utilities, and how their company overcame obstacles to bring these deals together.

- [Steve Chriss](#), Director, Energy Services, Walmart
- [Jeff Riles](#), Global Energy Markets and Policy, Google
- [Rob Threlkeld](#), Global Manager - Sustainable Energy, Supply & Reliability, General Motors

10:45 am Break

11:00 am Panel Discussion – Meeting Customer Needs in an Evolving World

Panelists will discuss how utilities and grid operators are meeting the needs and demands of their customers, including corporate buyers, and how those needs align with broader industry trends. Utilities and states in the Midwest are working through potentially significant changes to how the transmission system is planned, how generation resources are valued in the market, and how reliability requirements are defined. Panelists will react to the corporate buyer case studies and explore how these broad system-wide changes and customer demands fit together and what the implications are for optimizing the transmission system of the future.

- [Jay Caspary](#), Vice President, Grid Strategies, LLC
- [Steve Chriss](#), Director, Energy Services, Walmart
- [Brandon Hofmeister](#), Senior Vice President, Government, Regulatory, and Public Affairs, Consumers Energy
- [Jeff Riles](#), Global Energy Markets and Policy, Google
- [Rob Threlkeld](#), Global Manager - Sustainable Energy, Supply & Reliability, General Motors
- [Brian Tulloh](#), Executive Director - External Affairs, MISO
- **Moderator:** [Amy Fredregill](#), Managing Director, Sustainable Growth Coalition

12:00 pm Concluding Remarks/Adjourn