



Midwestern Governors Association

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MGA Releases Draft Working Group Document on Strategies to Increase Investment Capital to the Midwest

Washington, D.C. – The Midwestern Governors Association (MGA) has released a draft of a document outlining regional goals for attracting more investment capital to the region. The document, *Midwestern Investment Platform for the New Energy Economy* (Investment Platform), will be refined during the MGA's upcoming investment working group meeting, *Invest in the Midwest: We Make the Things That Power the World*, on Sept. 21-22 in Columbus, Ohio. An updated agenda for the meeting, with revised starting times and room locations, is also available on the MGA's website.

The Midwest has the resources needed to lead the nation in the development of the new energy economy, including a strong manufacturing and agri-business base. The region needs sufficient capital for new businesses to prosper and for existing businesses to retool and modernize. When complete, the Investment Platform will outline steps the region can take to bolster the investment climate in the Midwest, particularly as it relates to the new energy economy.

The first day of next week's meeting will include panel discussions focusing on the current investment climate, current regional initiatives, and challenges and opportunities related to regional investment. Discussions on the strategies and subject matter of the Investment Platform will take place on the second day of the meeting during four breakout sessions:

- The importance of working as a region to attract investment;
- The need to harmonize state investment strategies;
- How states can create a sustainable investment ecosystem; and
- Ways to increase the success of receiving project funding.

Participation in the sessions on the second day is by invitation only. The first day is open to the public. Registered attendees may also observe these breakout discussions.

For registration and additional information on the meeting, visit www.midwesterngovernors.org/investsummit.htm.

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