



Midwestern Governors Association

FOR IMMEDIATE RELEASE

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***MGA Releases Advisory Group Recommendations to
Increase Regional Investment***

Washington, D.C. – The Midwestern Governors Association (MGA) released a set of recommendations today on ways to increase the flow of investment dollars into the region. The document, *Midwestern Investment Platform for the New Energy Economy: Advisory Group Recommendations*, is the result of six months of deliberation among investment and energy professionals from throughout the Midwest.

**MGA Chair
Pat Quinn**
Illinois

Mitch Daniels
Indiana

Over the past several years, governors have positioned the Midwest to be a global leader in the new energy economy through their focus on ambitious regional energy goals and workforce development strategies. Assessing the investment environment of the region fulfills a crucial element in this new energy transition. Ensuring that sufficient investment opportunities exist for those harnessing the region's strengths will allow business to not just succeed, but also drive innovation that will establish the Midwest as a global leader and job creator.

Past Chair, 1987
Terry Branstad
Iowa

Sam Brownback
Kansas

Investing in businesses, new technologies and new economic opportunities will ensure a sustainable, long-term economic growth in the Midwest.

Rick Snyder
Michigan

Some recommendations from the investment advisory group include:

Mark Dayton
Minnesota

- Crafting a long-term regional strategy that includes measurable benchmarks and a corresponding marketing strategy;
- Supporting the entrepreneurship and commercialization process through the use of information sharing and networking; and
- Exploring the use of financing strategies such as a regional "fund of funds."

Jay Nixon
Missouri

John Kasich
Ohio

MGA Executive Director Jesse Heier stated that the purpose of this work is to focus on the Midwest in general, not specific states. "States, even in the same region, will always compete with each other for investment dollars, new jobs and skilled workers. But by focusing on areas in which states can agree to work together, we will ensure that the entire Midwest is a national and global magnet for economic growth and success."

Dennis Daugaard
South Dakota

Scott Walker
Wisconsin

The document is available at:

<http://www.midwesterngovernors.org/Publications/InvestmentPlatform.pdf>