



# 2010



ENERGY REGULATIONS

The RFS & LCFS are promulgated. They create a demand for clean vehicle fuels.

2014



#### RENEWABLE NATURAL GAS

RNG from biogas is approved as a cellulosic fuel by the EPA. Creates incentive to install anaerobic digestion (AD) systems.

EcoEngineers develops lowa Biomass Asset Mapping (IBAM) demonstrated that lowa has significant volumes of organic wastes that could be converted to biogas and RNG.

2015



### **ECOENGINEERS**

EcoEngineers conducts site specific evaluations to evaluate business case for investing in AD systems and producing RNG from biogas.

2016



#### **ECONOMIC IMPACT**

The Study conducted to understand full future impact of investments in the biogas sector on the regional economy.

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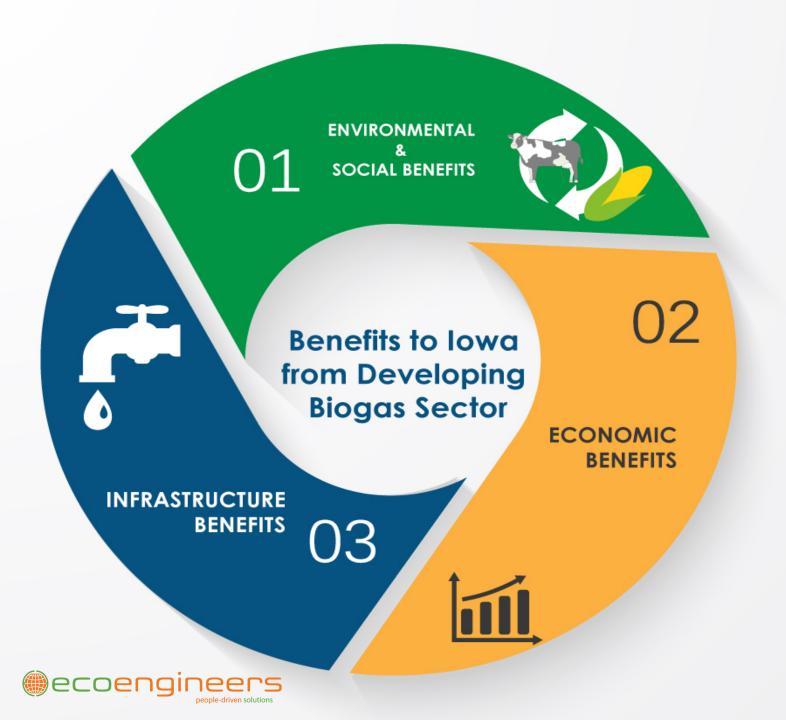


### **Purpose**

- Evaluate the potential economic impacts of installing anaerobic digester (AD) systems and producing pipeline quality renewable natural gas (RNG) from biogas
- 2. Quantify the environmental impacts resulting from AD systems
- 3. Identify the resources and reasons for lowa to invest in AD systems and produce biogas







## Potential Benefits to Iowa of Developing a Biogas Sector

#### 01 Environmental and social benefits:

- Improved soil and water quality from planting perennials and cover crops
- RNG substituted for diesel decreases air pollutants
- Reduced odor and watershed pathogen /nutrient levels from manure digestion
- Recreational use of the watersheds and increase in property values

#### 02 Economic benefits:

- Job creation and money circulation from Infrastructure investments
- Local production of renewable fuel and fertilizer
- Market for energy crops such as perennial grasses or cover crops - Increased revenues to farmers
- Industrial expansion from lower wastewater treatment costs

#### 03 Infrastructure benefits:

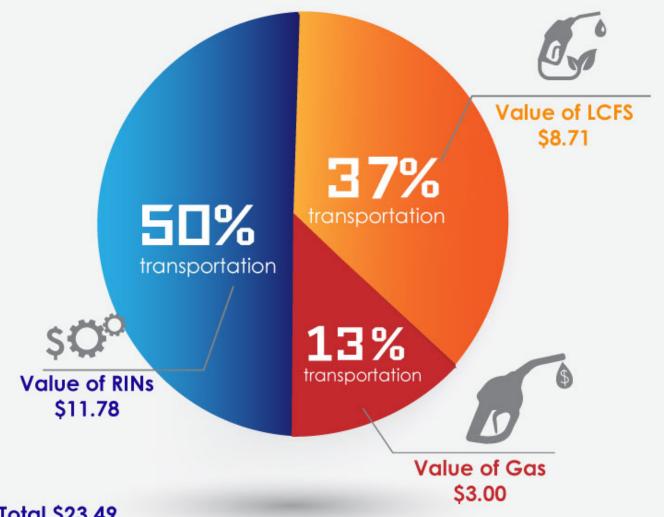
- Robust regional wastewater treatment systems for area industries and communities
- Distributed energy production & delivery part of emergency planning
- Potential to create superior network of gas pipelines in underserved areas



# Anaerobic Digestion & Wastewater Treatment is at the Center of Water-Energy Nexus

- AD systems are robust municipal wastewater treatment facilities and can accept separated organics
- AD systems can process high strength waste streams from regional industry
- AD systems can create a market for energy crops grown on marginal lands and/or cover crops
- AD systems can offer a superior manure management system for CAFO's





Total \$23.49

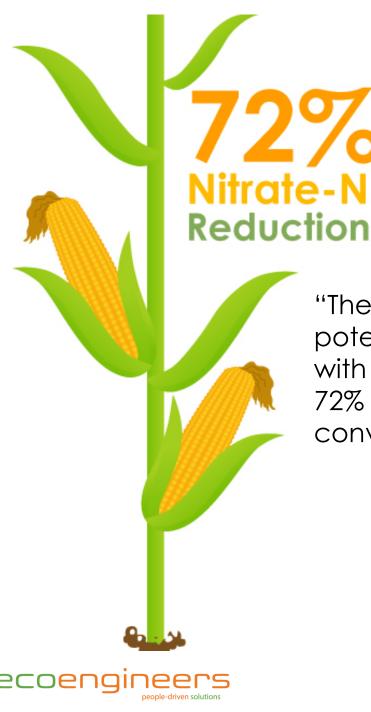
100%
transportation



# Energy Regulations Are Driving Investments into the AD Sector

Biogas or Renewable Natural Gas (RNG) used for transportation can realize \$20-\$40 per million BTUs.





"There is substantial Nitrate-N reduction potential [from growing energy crops], with the research summary indicating 72% Nitrate-N reduction with conversion from row-crop production." - Science Assessment Team Report

**Energy Crops on Marginal Lands is Effective Non Point Source Nutrient** Reduction Strategy



## What is the Economic Impact of Installing Regional AD Systems in Iowa?

- Actual costs to upgrade or Install new Anaerobic Digestion Systems were estimated at each site by EcoEngineers.
- The boost to regional economy from investments and revenue was conducted using IMPLAN's I-RIMs model by Goss & Associates.

### Methodology:

## Four Sites were selected

- 1 industrial
- 2 municipal
- 1 agricultural





## **Economic Trends Newsletter**

Providing regional and national insights to the economy for nine midwestern states, and Rural Mainstreet

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### Latest Research Studies

View current research study, "Economic Impact of the Death Penalty on the



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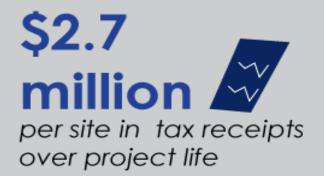


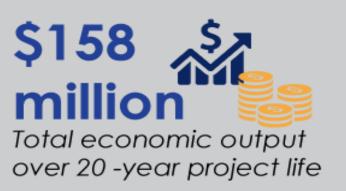
To construct an AD facility and gas upgrading Primary Feedstock is high strength industrial waste

188
jobs
Created per site during construction

phase 9 permanent jobs 462
million
BTUs per day per site
(4000 GGEs)







Average **Economic** Impacts of Installing Municipal -**Industrial AD** Systems in lowa



# \$8 million

Investment of \$8 million to construct an anaerobic treatment facility and gas upgrading could result in

97 jobs Triff

Created during the construction phase and 7 jobs created from the project operations / 2 jobs dedicated to Miscanthus cultivation

\$1.6 million

Increase in tax receipts over project life

211 million BTUs per day per site (1850 GGEs)

\$1.9 million Gross annual revenue

\$69.5 \$million
Total economic output over 20 -year project life

Average
Economic
Impacts of
Installing an
Agricultural
AD System in
Iowa

\$528,000
Will annually flow through to Miscanthus suppliers

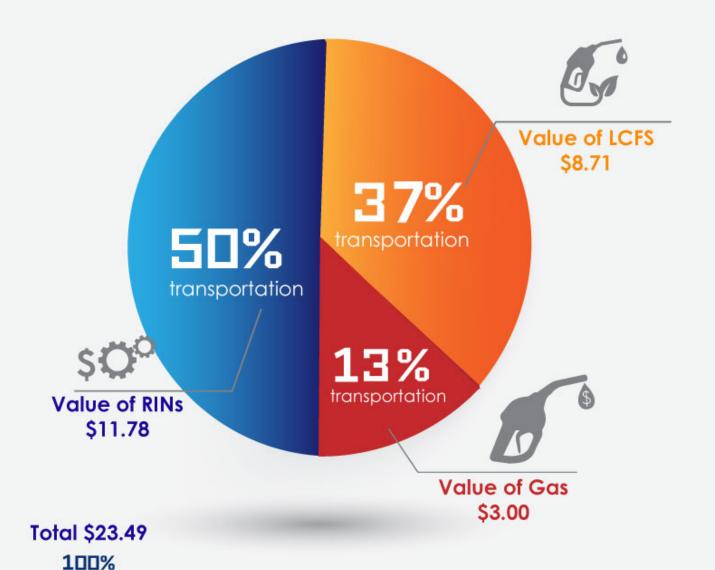
## Environmental Attributes at Agricultural Site Includes Nutrient Run-off Mitigation

- AD systems can create a market for energy crops and cover crops
- Strategically planted energy crops reduce nitrate runoff
- 1,200 acres of sub-profitable farmland around the site converted from corn / bean production into Miscanthus production
- A range of \$5 \$20 per lb. of Nitrogen was assumed for study purposes
- Nitrogen removal credits could provide additional \$7.9 million to \$23.7 million to farm economy.
- All the benefits of monetized nutrient credits go to the grower.
- Growers also realize revenues from biomass sales.





\$23.7 million to farm economy with a market for biomass and a nutrient trading program

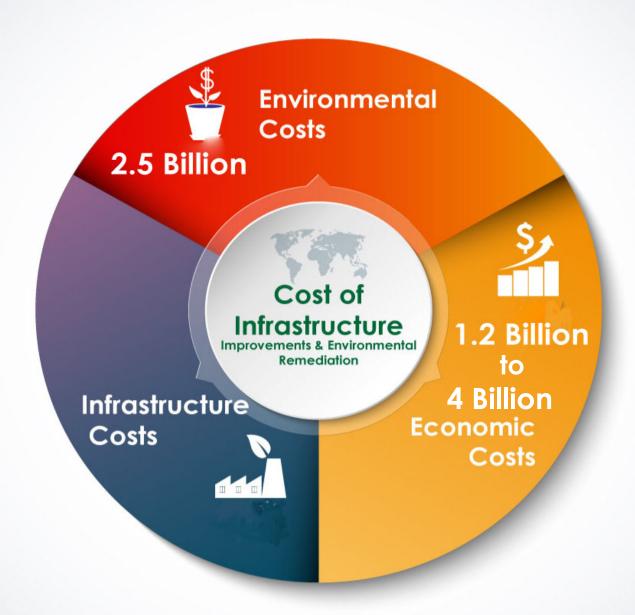


Majority Of
Revenues
Are Currently
From Clean Fuel
Environmental
Attributes

Federal and State incentives to reduce tailpipe emissions can add \$20-\$40 value to a million BTUs of purified biogas used as CNG (\$2.30-\$4.50/GGE)



transportation



# Iowa's Pending Cost of Infrastructure Improvements

\$2.5 Billion to Upgrade Municipal Waste Water Facilities (2012 EPA)

\$1.2 billion to \$4 billion For Non-Point Source Nutrient Mitigation Practices (IA NRS)

### **Economic Costs of Inaction**

- Lower industrial growth
- Lower watershed quality
- Lost revenues to the State





## Conclusion: AD Systems are at Heart of Water Energy Nexus

- Municipal Wastewater Treatment Facilities face up to \$2.5 billion in capital projects
- Watersheds face nutrient mitigation costs of up to \$4 billion
- There is a business case for installing regional AD systems to address above needs
- Installing AD systems and maximizing revenues from environmental attributes can reduce payback periods
- Revenues from biomass sales, fuel sales, environmental attributes and lower waste water costs are cash injections into local economy



## **Next Steps**

Midwest Biomass Potential	Conversion Technology	Outputs	Environmental Benefits
Cover crops & energy crops	Anaerobic Digestion	<ul> <li>Biogas (RNG)</li> <li>Organic fertilizer</li> <li>Recycled nutrients</li> </ul>	<ul><li>Reduce nutrient leakage into watersheds</li><li>Reduce pathogen leakage</li></ul>
Manure			Reduce CAFO odor issues Produce clean fuel Distributed energy for emergency planning Reduce landfill methane leakage Reduce demand on landfills Reduce operational costs
Municipal wastewater			
Separated organics			
Industrial waste water			<ul><li>for industries</li><li>Increase revenues to municipalities</li></ul>

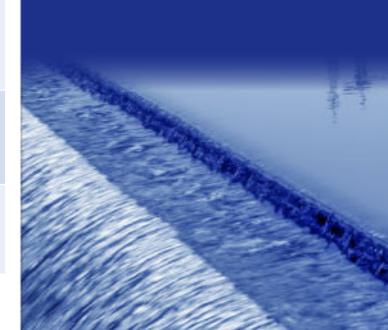
How to create programs that monetize environmental benefits & spur investments in rural infrastructure?



### **Available Policy Structures**

Policy	What it Does	Potential Weakness	Action to be Taken
Federal RFS	<ul> <li>Requires oil refiners to blend clean fuels such as RNG</li> <li>Provides strong incentives</li> </ul>	Need greater stability and longer term outlook	<ul> <li>Lobby EPA and Congress for stable RFS with biogas carve out</li> </ul>
California LCFS Cap & Trade	<ul> <li>Requires oil refiners and emission point sources to use clean fuels such as RNG</li> <li>Provides strong incentives</li> </ul>	Midwest dependent on Western states' climate policies	<ul> <li>Lobby western states for stable policies with biogas carve out</li> <li>Explore Midwest LCFS/Cap-Trade</li> </ul>
Low-interest loans, loan guarantees, tax credits, etc.	<ul><li>Reduces cost of capital</li><li>Attracts private investment</li></ul>	Not always designed to support AD projects and nutrient reduction	<ul> <li>Design policies specific to AD projects &amp; nutrient reduction</li> </ul>
BCAP, crop insurance NRCS, etc.	<ul> <li>Creates incentives for farmers to grow biomass</li> </ul>	Not always designed to support biomass to AD projects and nutrient reduction	<ul> <li>Explore policy structures specific to rural AD projects</li> </ul>

# A stable policy regime is best way forward





### **Potential New Policies**

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	Policy		What it Can Do	Potential Weakness	Action to be Taken
	Organic fertilizer designation for digestate		<ul> <li>Will create reliable revenue streams from digestate in commercial "organic" crop production</li> </ul>	no weakness	<ul> <li>Endorse current petition to USDA National Organic Program</li> </ul>
	Recycled Nutrien Standard Nutrient Cap & Trad		<ul> <li>Will create         standardized         instruments and         criteria for nutrient         trading</li> <li>Market for recycled         nutrients</li> </ul>	no weakness	<ul> <li>Design policy</li> <li>Region-wide adoption of Wisconsin's Adaptive Management Option for Phosphorus?</li> </ul>
	Organic Diversior (existing programs VT, MA, CT, RI and CA)	in	<ul> <li>Will reduce loads and methane leakage at landfills and waste</li> </ul>	Possible implementation challenges / decrease in landfill revenues	<ul> <li>Design policy and evaluate cost-benefit</li> </ul>

Thanks to Prof. Timothy M. Baye @ Univ. of Wisconsin for his help with these slides!



# A stable policy regime is best way forward

### **Credits**

Iowa Economic Development Authority

Goss & Associates

Iowa State University

**HDR** 

Nero Engineering

Iowa Department of Natural Resources

Ottumwa Regional Legacy Fund

Ottumwa Economic Development Authority

City of LeMars

Luther College

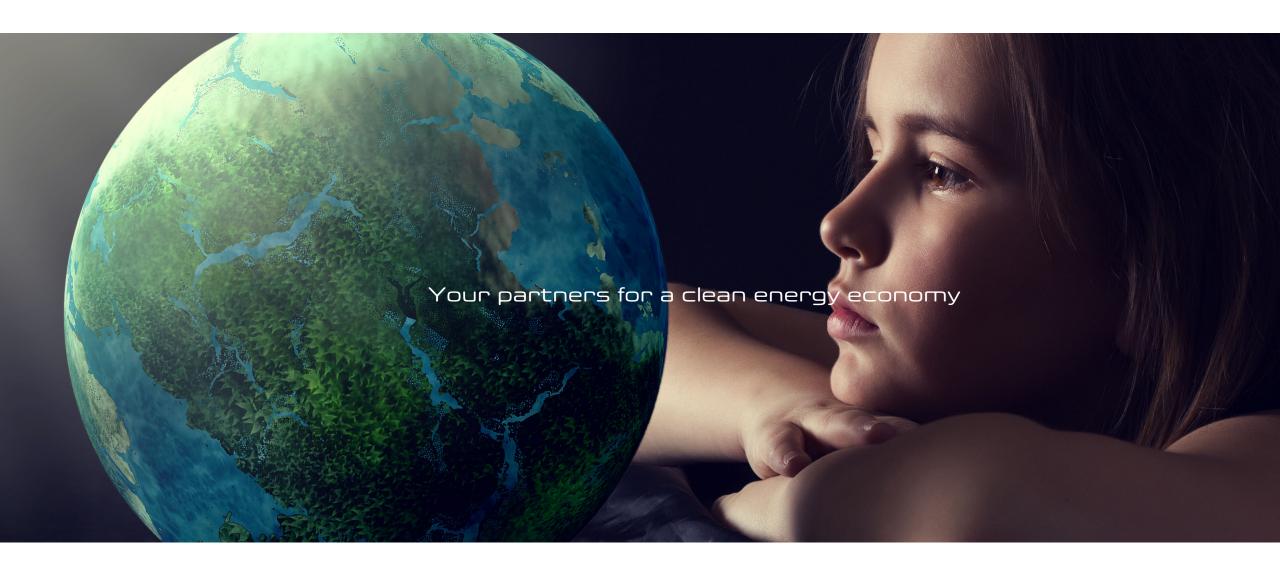
Roger Ruhland

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The information, data, or work presented herein was funded in part by the Office of Energy Efficiency and Renewable Energy (EERE), U.S. Department of Energy, under Award Number DE- DE-EE0006209.







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