

Transmission Collaboration: Midwestern Current and Future Successes Speaker Bios

Thursday, September 15th

Transmission Policy Discussion

Jesse Heier Mr. Heier has over 12 years of experience working with our nation's Governors, serving since 2003 with the Midwestern Governors Association (MGA). At the MGA, he directs the Congressional activities of the governors' staff advisory committee, the annual Chair's agenda, the MGA Partners Program and oversees operations of the Association. He coordinated the signing of the 2007 Midwestern Energy Security and Climate Stewardship Platform. He was also instrumental in the production of the Midwestern Energy Infrastructure Accord, the Platform for Creating and Retaining Midwestern Jobs in the New Energy Economy, and the Midwestern Energy Security and Climate Stewardship Roadmap: Advisory Group Recommendations in 2009.

Before joining the MGA, he worked in the Maryland governor's office where he focused on natural resources, energy and smart growth issues. Previously, he worked in the Office of Management Services at the National Governors Association. Mr. Heier holds a Bachelor's degree from American University and a Master's degree from the Johns Hopkins University.

Governor Branstad Governor Terry Branstad was born, raised and educated in Iowa. A native of Leland, Branstad was elected to the Iowa House in 1972, '74 and '76, and elected as Iowa's lieutenant governor in 1978. Branstad was Iowa's longest-serving governor from 1983 to 1999. As the state's chief executive, he weathered some of Iowa's worst economic turmoil, the farm crisis of the '80s, while helping lead the state's resurgence to a booming economy in the '90s.

At the end of his tenure, Iowa enjoyed record employment, an unprecedented \$900 million budget surplus, and the enactment of historic government overhauls that led to greater efficiencies in state government. As a result of Governor Branstad's hands-on, round-the-clock approach to economic development, Iowa's unemployment rate went from 8.5 percent when he took office to a record low 2.5 percent by the time he left in 1999. Following his four terms as governor, Branstad went on to serve as President of Des Moines University. During his 6-year tenure, he was able to grow the university into a world-class educational facility. Its graduates offer health care in all 50 states and in nearly every Iowa county. While there, he grew enrollment, increased the endowment and integrated new buildings, programs and initiatives.

In October of 2009, sensing a need for change in the way state government operates and wanting to "lead Iowa's comeback", Branstad retired from DMU to explore running for governor in 2010. He launched his campaign in January, and in June he won the Republican primary and named energetic State Senator Kim Reynolds as his running mate.

This team traveled to each of Iowa's 99 counties, sharing their commitment to the creation of 200,000 new jobs for Iowans, a 15 percent reduction in the cost of government, a 25 percent increase in family incomes, and a renewal of national excellence of Iowa's schools. As a result, they were elected as Iowa's governor and lieutenant governor on November 2, 2010 and were sworn into office on January 14, 2011. He and his wife Chris have three grown children: Eric (Adrianne), Allison (Jerry Costa) and Marcus (Nicole), and four grandchildren, Mackenzie, Bridget, Sofia and Alexis.

John Bear: John R. Bear was named President and Chief Executive Officer of MISO on Jan. 16, 2009, after serving as President and Chief Operating Officer since January 2006.

Bear has more than 20 years of executive leadership in the utility industry and is a strong proponent of market transparency and efficiency. As CEO he is leading MISO's efforts to create added value for all customers through reliable market operations that meet the region's resource adequacy needs, expand transmission planning activities and foster innovation in the exploration of the region's demand response and energy efficiency capabilities.

Prior to becoming Chief Executive Officer, Bear was President and Chief Operating Officer of MISO, overseeing the ongoing success of MISO's market operations. He oversaw the design, construction and implementation of the Day-Ahead, Real-Time and Ancillary Services markets.

Prior to joining MISO, Mr. Bear was President of the Houston-based energy Reliant Resources, where he directed all operations and commercial activity for their mid-Atlantic and mid-Continent regions. Bear served as Chief Operating Officer and Managing Director of Reliant's European operations, where he made significant contributions to the restructuring and development of the Netherlands wholesale electricity market as a board member of the Amsterdam Power Exchange (APX).

Bear also is Vice President of the Very Large Power Grid Operators, an association of the 12 largest international power grid operators.

He is a former member of the ReliabilityFirst Board of Directors. ReliabilityFirst is one of the eight approved Regional Entities in North America under the North American Electric Reliability Corporation (NERC). Bear also serves as a director on the Greater Ohio, Kentucky and Indiana Regional Board of Directors of the Make-A-Wish Foundation.

A native of Richardson, Texas, Bear graduated from Southern Methodist University where he earned a Master of Business Administration degree with a concentration in finance, and a Bachelor of Business Administration degree in finance and accounting. He attended the INSEAD Advanced Management Program for Senior Executives in 2009.

Bear joined MISO in May 2004.

Libby Jacobs: Elizabeth (LIbby) Jacobs of West Des Moines was appointed by Governor Terry Branstad to the Iowa Utilities Board on May 1, 2001 for a term that runs through April 30, 2017.

Additionally, Branstad appointed Jacobs Chair of the board. She will serve in that capacity from May 1, 2011 to April 30, 2013.

Chair Jacobs is a National Association of Regulatory Utility Commissioners (NARUC) member and serves on the NARUC Committee on Telecommunications and Subcommittee on Nuclear Issues – Waste Disposal. She is also a member of the Mid-American Regulatory Conference (MARC). Chair Jacobs represents Iowa as a voting member of the North American Numbering Council (NANC).

Jacobs professional career includes positions in both the public and private sectors. For 20 years she served in community relations, communications, marketing and client services positions with the Principal Financial Group. In 2009 she launched The Jacobs Group, LLC, a Des Moines-based consulting firm primarily serving not-for-profit organizations.

In addition, Jacobs served seven terms in the Iowa House of Representatives from 1994 to 2008. She sat on the House Commerce Committee for 14 years and served as Majority Whip from 1999-2006.

Over the years Jacobs has been an active community volunteer, serving on numerous local and national boards. Currently she is a board member of the following organizations: Blank Children's Hospital, Greater Des Moines Convention and Visitors Bureau, Mid-Iowa Health Foundation, and the University of Nebraska Alumni Association Advisory Council. In 2008 Jacobs was named "West Des Moines Citizen of the Year." Other honors include the "Business Leadership Award" from the Greater Des Moines Leadership Institute and the "Outstanding Master of Public Administration Alumnus Award" from Drake University.

Jacobs was born in Lincoln, Nebraska and earned a Bachelor's of Arts in Political Science from The University of Nebraska. She later earned a Master's of Public Administration from Drake University.

Debi Durham: Debi V. Durham was named Director of the Iowa Partnership for Economic Progress (IPEP, formerly Iowa Department of Economic Development) in January 2011 by Iowa Governor Terry Branstad.

Prior to joining IPEP, Debi Durham served as President of the Siouxland Chamber of Commerce since July 1995. She also served as President of The Siouxland Initiative (TSI), the economic development corporation serving the tri-state metropolitan area, and the Siouxland Chamber Foundation. In both 2007 and 2008, TSI was recognized as one of the "Top-Ten" economic development groups in the nation.

In June 2009, the Downtown Rotary Club in Sioux City recognized Durham as their Key Way award winner. The annual recipient is recognized as a local leader who has "contributed greatly to the health and prosperity of the area through business and community involvement." Durham was also recognized by the Iowa Association of Business and Industry as one of "Five Iowa Women You Should Know" in 2007. In 2003 she was named to the Junior Achievement Hall of Fame.

Durham was the 2002 Republican lieutenant governor candidate.

Durham holds a Bachelor of Science in Business Administration, Marketing and Management degree from Missouri Southern State University. Durham and her husband Joel have two children, Beau and Jordan.

Long-term transmission goals: planning process and collaborative efforts

Clair Moeller: Moeller is responsible for MISO's transmission planning functions, transmission services and transmission cost allocation methodologies. He also oversees the integration of thousands of megawatts of renewable generation resources, primarily wind, into MISO's footprint.

He is a well-respected industry expert with more than 25 years of experience in the operation of power systems in the Upper Midwest, and he is especially skilled at identifying and implementing best practices in transmission operations.

Prior to joining MISO, Moeller was director of Transmission System Operations at Xcel Energy Corp., where he successfully managed the implementation of Xcel Energy's post-merger transmission operations.

Under Mr. Moeller's leadership, MISO adopted an industry-leading, innovative business framework for the participation of independent transmission companies in a regional transmission organization, known as Appendix I to MISO's Transmission Owners Agreement.

Mr. Moeller completed the Executive Management program at the Carlson School of Business, University of Minnesota, and earned a Bachelor of Science degree in electrical engineering from Iowa State University.

Regional transmission and resource planning

Judy Poferl: Judy Poferl is president and CEO, Northern States Power Company-Minnesota, an Xcel Energy Company, with responsibility for the company's electric and natural gas operations in Minnesota, North Dakota and South Dakota.

Poferl has more than 25 years of experience in energy and regulation. Prior to joining Xcel Energy, she held leadership positions within the Minnesota Department of Public Service (now the Department of Commerce) and Minnegasco (now CenterPoint Energy). She has a BA in government from the College of St. Benedict and an MA in Public Affairs from the University of Minnesota's Humphrey Institute.

Panel Discussion: sharing successes stories and lessons learned in building transmission

Lisa Barton: Lisa M. Barton is executive vice president - AEP Transmission, responsible for Transmission operations and new transmission business ventures. Barton also serves as president of Electric Transmission America (ETA), a joint venture between AEP and MidAmerican Energy Holding Company. She reports to Nick Akins, AEP president.

Prior to her current position, she was senior vice president of Transmission Strategy and Business Development, vice president of Transmission Strategy and Business Development, managing director of Transmission, and director of Transmission Planning.

She joined the company in 2006 from Northeast Utilities in Berlin, Connecticut, where she was responsible for Transmission Strategy, regional transmission organization (RTO) relations, and Compliance.

Barton earned a bachelor's degree in electrical engineering in 1987 from Worcester Polytechnic Institute in Worcester, Mass., and a juris doctorate degree in 1993 from Suffolk University Law School in Boston, Mass. She is a graduate of The Executive Program-Darden School of Business at the University of Virginia and a 2010 International Women's Foundation Fellow.

Ms. Barton is a member of the New Hampshire and Massachusetts state bar associations and serves as a member of the board of directors for Amethyst, Inc., Homeless Families LLC and the Columbus Museum of Art. Barton resides in Westerville, Ohio.

Doug Collins: Doug Collins began his utility career in 1983 as a Planning Engineer for Interstate Power Company of Dubuque, Iowa. Collins was named Director of System Planning for Interstate in 1993. Following the merger of three utility holding companies in 1998 to form Alliant Energy Corp., Collins was named General Manager of Transmission Services. He later became Director of System Planning. Collins was responsible for distribution and transmission planning for Alliant Energy, including its reporting and compliance with operating standards established by the North American Electric Reliability Corporation (NERC). In his role, Collins was responsible for representing Alliant Energy before various regulatory bodies. He served as the company's representative on several industry groups.

Collins is a past Chairman of the Mid-Continent Area Power Pool (MAPP) Regional Transmission Committee. He has served as a Midwest Independent Transmission System Operator (Midwest ISO) Transmission Owners representative on the Advisory Committee, is a past Chair of the Midwest ISO Transmission Owners' Committee and a past Vice-Chair for the Midwest ISO Advisory Committee.

In December 2007, upon completion of the sale of the transmission assets of Alliant Energy – Interstate Power & Light Co. to ITC Midwest LLC, Collins became the Executive Director of ITC Midwest. Collins graduated from Iowa State University in 1983 with a B.S. in Electrical Engineering.

Flora Flygt: Flora Flygt is Strategic Planning and Policy Advisor for American Transmission Co., LLC. This role includes representing the company in external venues on strategic and policy issues and strategic planning support for the company. Flora has been in the electric utility industry for thirty years in a variety of planning roles, including transmission planning, strategic and market planning, business development, environmental planning, integrated resource and demand-side planning and long-term load forecasting. She led the efforts at ATC to justify the first economically justified project in the Midwest ISO and ATC's first multiple benefits transmission project. Flora has also served as the chair of the Scenario Planning Working Group for the Eastern Interconnection planning effort. Flora has a Master of Science degree from the University of Wisconsin at Madison in Land Resources with a certificate in Energy Analysis and Policy and a Bachelor of Arts degree from the University of Michigan – Ann Arbor in Economics.

Jeff Gust: Jeff's role as VP Compliance and Standards is to manage the company's FERC mandatory reliability standard compliance requirements, state mandatory gas pipeline and electric distribution standard requirements and develop and manage the company's transmission planning and services strategy and requirements through the MISO processes. His staff includes managers and directors working on NERC reliability standards, gas pipeline and electric distribution standards, transmission system planning, and transmission services. Most recently, Jeff and his team has championed new large infrastructure projects in and around Iowa that will provide a wide range of reliability and economic benefits to the Midwest region.

Jeff has been with MidAmerican for over 21 years with management experience in reliability standards, transmission planning, energy and capacity wholesale marketing, commodity trading, fuel procurement, fuel transportation and plant engineering. Jeff graduated from Iowa State University in 1985 with a Bachelor of Science Degree in Engineering Science and obtained his Iowa mechanical engineering professional engineering license in 1990. Jeff is currently on the Midwest Reliability Organization board of directors and is serving as the vice-chairman.

Will Kaul: Will Kaul is Great River Energy's vice president, transmission. Great River Energy's transmission system includes over 4,500 miles of line and 100 substations covering 62 percent of the state. He has been employed by Great River Energy and one of its predecessor companies for over 32 years.

Kaul is a founder of CapX2020 and has served as its chair since its formation in 2004. CapX2020 is a collaboration of eleven utilities that have jointly planned a \$2 billion expansion of the high voltage grid serving a large region in the Upper Midwest. CapX2020 has been successful in permitting its first group of four projects and has broken ground on two of them. He is also a founder, director and past president of WIRES, a Washington, D.C.-based working group that promotes investment in the transmission grid.

Kaul has appeared before numerous state and federal legislative and regulatory bodies. He was elected in 2010 to serve as a representative of the transmission owner/developer sector in the DOE-sponsored Eastern Interconnect Planning Collaborative Stakeholder Steering Committee. Prior to his employment by the cooperative, Kaul worked at the Minnesota Legislature and for the Minnesota State Planning Agency.

Kaul holds a bachelor's degree in economics from the University of Minnesota.

Mark Douglas: Mark Douglas is the President of the Iowa Utility Association (IUA), an organization of investor-owned electric and natural gas companies with operations in Iowa. The IUA coordinates the development of common industry public policy and promotes that policy before legislative and regulatory audiences.

In 1998 the IUA was awarded the "Trophy Winner in the State – Single Issue Division" in the American Society of Association Executives (ASAE) Government Relations Section Awards of Excellence Competition. From 2002-2007 Mark served on ASAE's Public Policy Committee. Mark was the 1999-2000 President of the Iowa Society of Association Executives (ISAE).

Douglas is a native of Iowa with over 30 years of association management and government relations' experience with five statewide business associations in Iowa and New Mexico. He has a BA from the University of Iowa with a major in journalism. Before heading the IUA he was President of the Iowa Association of Business and Industry (ABI) from 1990-1995.

Panel Discussion: State regulatory transmission planning issues

David Boyd: David Boyd holds a B.A. degree with majors in biology and chemistry from St. Olaf College, a Ph.D. degree in chemistry from the University of Minnesota, and has performed two years of post-doctoral research. Dr. Boyd was a member of the faculty at the University of St. Thomas from 1989 to 2009 including six years as Chairman of the Chemistry Department.

Dr. Boyd has over 25 years of research experience in inorganic and materials chemistry, including significant experience in the field of solar energy conversion (catalytic water splitting and photovoltaic devices). Other areas of inquiry include sensor development, and the synthesis of useful conducting and semiconducting thin films. Dr. Boyd currently serves as a member of the National Association of Regulatory Utility Commissioners (NARUC) Committee on Electricity, Subcommittee on Clean Coal and Carbon Sequestration, Subcommittee on Education and Research, and Chairs the Subcommittee on Nuclear Issues-Waste Disposal. He serves as an Executive Committee Member on the Nuclear Waste Strategy Coalition, and in 2010 was appointed by Governor Tim Pawlenty to serve on the Midwestern Governors Association's (MGA) Carbon Capture and Storage (CCS) Task Force.

Dr. Boyd previously co-chaired the Upper Midwest Transmission Development Initiative (UMTDI) with Commissioner Callisto of Wisconsin, serves on the Executive Committee of the Eastern Interconnection States' Planning Council (EISPC), the Subcommittee Steering Committee (SSC) of the Eastern Interconnect Planning Collaborative (EIPC), and will soon become Treasurer and a member of the Executive Committee of the Organization of Midwest ISO States (OMS).

Dr. Boyd was appointed to the Minnesota Public Utilities Commission by Governor Tim Pawlenty on July 10, 2007 and was reappointed on December 18, 2008. His term as Commissioner has included three years served as Chairman. Dr. Boyd's current term expires January 5, 2015.

Eric Callisto: Eric Callisto is a Commissioner at the Public Service Commission of Wisconsin, which regulates over 1,100 public utilities in the state. He was Chairperson of the three-member Commission from May of 2008 through February of 2011, and during that time the Commission took steps to expand the use of renewable energy, increase the use of energy efficiency as an alternative to new generation, and modernize the state's transmission infrastructure. Eric serves on the Executive Committee of the Organization of MISO States, the group of utility regulators providing guidance to the Midwest's regional transmission grid operator. He is a Wisconsin representative on the Eastern Interconnection States' Planning Council, and he was a Co-Chair of the Upper Midwest Transmission Development Initiative, a coalition of states focused on developing transmission

solutions for moving renewable energy in the region. He is on the Electricity and International Relations Committees of the National Association of Regulatory Utility Commissioners.

Before joining the Commission, Eric held several roles in public service, including Legal Counsel to the Wisconsin Governor, Assistant Attorney General at the Wisconsin Department of Justice, public defender in New York City, and a policy advisor with the U.S. Environmental Protection Agency in Washington, D.C. He has a law degree from the University of Wisconsin-Madison, and a B.A. in Environmental Sciences from the University of Virginia.

Darrell Hanson: Darrell Hanson was appointed to the Iowa Utilities Board on November 9, 2007 and his term runs until April 30, 2013.

Hanson has been involved in interstate transmission issues as a member of the Executive Committee of the Upper Midwest Transmission Development Initiative (UMTDI) and as the IUB representative in the OMS Cost Allocation and Regional Planning (CARP) initiative. He serves on the National Association of Regulatory Utility Commissioners (NARUC) Committee on Gas and the Committee on International Relations. He also serves on the NARUC Subcommittee on Nuclear Issues – Waste Disposal. Board Member Hanson is President of the Mid-American Regulatory Conference (MARC) and a member of the Advisory Council of the Iowa Energy Center. He also serves on the Advisory Boards of the University of Missouri's Financial Research Institute and the Center for Global and Regional Environmental Research (CGRER) at the University of Iowa. Hanson graduated with High Distinction from the University of Iowa in 1976. He received a Masters Degree in political science from the University of Northern Iowa in 1991, with additional graduate study in economics.

His prior public service includes service as a State Legislator from 1979 through 1994. He worked with the Iowa State University Extension system from 1995 through 2007, and was active in local economic development efforts in a variety of roles. He also served as a member of the Iowa Environmental Protection Commission from 2000 to 2007, including three terms as the commission chair. Hanson has been an economics instructor for Upper Iowa University and a political science instructor at the University of Northern Iowa.

Libby Jacobs: Elizabeth (LIbby) Jacobs of West Des Moines was appointed by Governor Terry Branstad to the Iowa Utilities Board on May 1, 2001 for a term that runs through April 30, 2017. Additionally, Branstad appointed Jacobs Chair of the board. She will serve in that capacity from May 1, 2011 to April 30, 2013.

Chair Jacobs is a National Association of Regulatory Utility Commissioners (NARUC) member and serves on the NARUC Committee on Telecommunications and Subcommittee on Nuclear Issues – Waste Disposal. She is also a member of the Mid-American Regulatory Conference (MARC). Chair Jacobs represents Iowa as a voting member of the North American Numbering Council (NANC).

Jacobs professional career includes positions in both the public and private sectors. For 20 years she served in community relations, communications, marketing and client services positions with the Principal Financial Group. In 2009 she launched The Jacobs Group, LLC, a Des Moines-based consulting firm primarily serving not-for-profit organizations.

In addition, Jacobs served seven terms in the Iowa House of Representatives from 1994 to 2008. She sat on the House Commerce Committee for 14 years and served as Majority Whip from 1999-2006. Over the years Jacobs has been an active community volunteer, serving on numerous local and national boards. Currently she is a board member of the following organizations: Blank Children's Hospital, Greater Des Moines Convention and Visitors Bureau, Mid-Iowa Health Foundation, and the University of Nebraska Alumni Association Advisory Council. In 2008 Jacobs was named "West Des Moines Citizen of the Year." Other

honors include the "Business Leadership Award" from the Greater Des Moines Leadership Institute and the "Outstanding Master of Public Administration Alumnus Award" from Drake University. Jacobs was born in Lincoln, Nebraska and earned a Bachelor's of Arts in Political Science from The University of Nebraska. She later earned a Master's of Public Administration from Drake University.

Friday, September 16th

Commissioner John Norri: John R. Norris was nominated by President Barack Obama to the Federal Energy Regulatory Commission and confirmed by the U.S. Senate for a term expiring in June 2012.

Commissioner Norris, a lawyer, has years of experience in energy policy and regulatory affairs. He most recently served as Chief of Staff to Secretary Tom Vilsack of the U.S. Department of Agriculture. Prior to joining the USDA, he served as Chairman of the Iowa Utilities Board (IUB) from 2005 to 2009. During his tenure as IUB Chairman, Commissioner Norris served on the National Association of Regulatory Utility Commissioners (NARUC) Electricity Committee and was Co-Chair of the 2009 National Electricity Delivery Forum. During his IUB tenure, Commissioner Norris also served as a Board Member, Secretary and President of the Organization of Midwest Independent System Operator (MISO) States as well as Chairman of the MISO Demand Response Working Group. He also was a member of the FERC/NARUC Demand Response Collaborative.

Commissioner Norris also has served on the Board of Directors of the National Regulatory Research Institute, as a member of the Board of Trustees of the Iowa Power Fund and on the Advisory Councils of the Iowa Energy Center, the Financial Research Institute for the University of Missouri College of Business and the Center for Global and Regional Environmental Research at the University of Iowa.

In 1999 and 2000, Commissioner Norris was Chairman of the Iowa Electric Restructuring Task Force while serving as Chief of Staff for then-Iowa Governor Tom Vilsack. He also served as Chief of Staff for U.S. Representative Leonard Boswell (IA-3rd) from 1997 to 1998. From 1989 to 1993 he owned and managed a restaurant in Greenfield, Iowa, and he was State Director of the Iowa Farm Unity Coalition during the Farm Crisis of the 1980s.

Commissioner Norris graduated with distinction from the College of Law at the University of Iowa in 1995 and earned his undergraduate degree in 1981 from Simpson College in Indianola, Iowa. Commissioner Norris, his wife, Jackie, and their three sons live in Washington, D.C.

Panel Discussion: Transmission's role in regional economic development

Rob Gramlich: Rob Gramlich is Senior Vice President of Public Policy for the American Wind Energy Association, the national trade association of approximately 2500 entities involved in all aspects of wind energy production. Rob joined AWEA in 2005 and now leads the association's strategic initiatives related to federal and state legislation, industry information and analysis, regulatory policy, and electric industry reforms. He has published articles on wind integration, carbon taxes, market power regulation, and electricity capacity markets. He has testified before the Federal Energy Regulatory Commission (FERC) on generation interconnection policy. He serves on the U.S. Department of Energy's Electricity Advisory Committee.

Rob served as Economic Advisor to FERC Chairman Pat Wood III from 2001 until early 2005 with responsibility for transmission policy development. Rob was previously in the Commission's Office of Economic Policy from 1995 through 1999 where he developed policies and drafted orders on transmission policy and market power. He was also Senior Economist in the PJM Market Monitoring Unit, Senior Associate with

the PG&E National Energy Group, and research assistant with the World Resources Institute and the Lawrence Berkeley National Laboratory.

Rob has a Masters degree in Public Policy from UC Berkeley and a B.A. with honors in economics from Colby College. Rob and his wife Merrie live in Bethesda, Maryland with their four children.

Jim Hoecker: Jim Hoecker is Senior Counsel and Energy Strategist at Husch Blackwell LLP in Washington, D.C., where he focuses on emerging wholesale electric and natural gas markets and assists energy providers, customers, and policymakers with electric power, natural gas transportation, and related regulatory, environmental, and climate change legislative matters. Dr. Hoecker also represents major national non-profit trade associations, one that advocates increased investment in electric transmission infrastructure and another that promotes a better understanding of the potential for utilizing demand response resources in the electric industry. He is also Principal of Hoecker Energy Law & Policy, PLLC (HELP), a law and public policy consulting firm.

Prior to rejoining private practice, Dr. Hoecker served as Chairman of the Federal Energy Regulatory Commission, from 1997-2001 during the Clinton Administration and, before that, as a FERC Commissioner for four years. As Chairman, he was responsible for instituting regional transmission organizations to administer the bulk electric power system and for streamlining FERC's regulatory processes. Dr. Hoecker has practiced energy law for over three decades and speaks and publishes widely on energy and infrastructure issues.

He holds advanced degrees from the University of Wisconsin and the University of Kentucky.

Jay Morrison: Mr. Morrison manages the Regulatory Issues Division of NRECA's Government Relations Department, where he oversees a staff of professionals representing NRECA and its members on matters relating to federal and state utility regulation, power supply and delivery, and cooperative-law issues. Since joining NRECA in 1998, Mr. Morrison has focused extensively on issues relating to wholesale market design, power supply and delivery, industry restructuring, renewable energy, energy efficiency, distributed generation, and the smart grid.

In 1993, Mr. Morrison earned his MPP, from the John F. Kennedy School of Government and his JD, magna cum laude, from Harvard Law School. Mr. Morrison earned his BA summa cum laude from UCLA in 1989. Mr. Morrison has also clerked for the Honorable A. Raymond Randolph on the D.C. Circuit, served as counsel to the U.S. Senate Committee on Labor and Human Resources, and represented cooperatives and other clients before the Federal Energy Regulatory Commission, Congress, and the courts with the firm of Paul, Hastings, Janofsky & Walker.

Mr. Morrison and his wife Barbara Burgess live on a tiny farm in rural Virginia with their sons Abraham and Samuel and too many animals.

FERC transmission planning and cost allocation rulemaking

Kevin Kelly: Kevin Kelly is Director of the Division of Policy Development, Office of Energy Policy and Innovation, at the Federal Energy Regulatory Commission. He is responsible for analysis of major electric, gas, and oil policy issues and advising the Commission about these policies. Since joining the Commission in June 1994, he has helped develop commission staff analyses of all major electricity policy issues, including transmission planning and cost allocation, smart grid, demand response, competition analyses, market and tariff design, reliability, generator interconnections, transmission pricing policies, regional transmission organizations, open access, stranded costs, and mergers.